

WORKSHOP

**Supporting the green and
digital transitions in education and training.
Climathon 2024:
Nurturing Sustainability**

AGENDA

With support of: Budakov Films
Prof. Dr. Petyo Budakov



Co-funded by
the European Union

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April 17th, 2024

Venue: August-Bebel-Str. 26-53, 14482 Potsdam -Germany

Moderator: Prof. Dr. Petyo Budakov

URL link for the Online streaming:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzEwNjdkYzktMmY3Yy00ZWQ1LTg5NzgtMzAwYzMyZWY1Nzcz%40thread.v2/0?context=%7b%22Tid%22%3a%22964f9745-bd07-4d1d-9a24-40f9bc141cc4%22%2c%22Oid%22%3a%22311216ad-ef0a-468e-88f6-7b2c6f8eac6c%22%7d

09:30 – Opening and Warm-up. Prof. Dr. Petyo Budakov, CEO of Budakov Films

09: 40 - Welcome from Prof. Dr. Filipe De Castro Soeiro, President of the XU Exponential University of Applied Sciences

09:50 - 'Entrepreneurial journey together', Arne Unkrig, co-founder of Arvana GmbH

10:15 – Coffee Break

10:30 - European Climate Pact Ambassador: Fostering Environmental Education and Advocacy", Simona Stliyanova, ESG & Communications, European Climate Pact Ambassador

10:50 – "Designing for Sustainability: Innovations and Challenges in UI/UX, Mrs. Keti Tserovska, M.A., Product Designer at Market Logic Software GmbH.

11:15 – Q&A

11:30 – 12.30 Networking Session: Connect with fellow attendees & speakers, exchange ideas, and expand your professional network.

12.30 – 14.00: Walking lunch.

14.00 – 15.30: Let's reflect together. The attendees will be split in small groups and guided to open interactions around the topics of the day.

15.30 – 16.00: Closing Remarks: Recognizing outstanding contributions to sustainability and creativity from the groups.



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