

IN-PLACE NEWSLETTER

January 2018

IN-PLACE: WHAT IS IT?

The IN-PLACE project aims to contribute to high quality professional training for young people in order to increase their competitiveness in the labor market. High school students who participate will use their knowledge and skills acquired in school in the creation of video podcasts for the promotion of SMEs. It is beneficial both to students and professionals: the realization of videos allows the development of skills and the acquisition of experience for students as well as for the public benefits of the video for companies.



The partners of IN-PLACE, during their first meeting

The project will also facilitate teachers' access to a unique evaluation method: INGOT, a method to evaluate the progress of students through comparison with the qualifications that they comply with ECVET. The use of INGOT in the project allows for the tangible certification of the students and will grant them credits for the ICT qualifications and entrepreneurship (team work, marketing, stress management, communication, planning...). The project is led from the Czech Republic by Euroface Consulting (www.euro-face.cz), and involves Czech (PrimMat), Italian (DLearn), Portuguese (SPI), Bulgarian (NTC), Dutch (PRO WORK) and Spanish (Agifodent) partners.

KICK-OFF MEETING

On the 10th of October 2017 took place in Kromeriz (CZ) the first transnational partners meeting of the IN-PLACE project. Hosted by Euroface Consulting (www.euro-face.cz), it was the occasion to start our project in the presence of Member of the European Parliament Olga Sehnalova and Kromeriz's Vice-Mayor Pavel Motycka. *(on the picture below at the meeting)*



We then discussed our website, which is now available:

www.inplace.cz; as well as agreed on the current logo we are using for the project. The logo we decided to use for IN-PLACE was designed by Euroface Consulting (www.euro-face.cz).

It is reminding the importance of video as the main media of our project and its final aim:

the realisation of promotional videos. We have also agreed on the requirements for the videos that will be realized in the context of our project as well as the case studies. The next meeting will be held in Sofia in March 2018, hosted by NTC (www.adamsmith.bg).

WEBSITE

IN-PLACE's website is now available in English and in all of the languages of our consortium (Bulgarian, Dutch, Portuguese, Spanish, Italian and Czech): www.inplace.cz. It features an introduction about all of the partners of the consortium as well as about the project. It has a part dedicated to video presentations, in which the videos of the project will be uploaded, and a part called "inspiration", that will soon offer resources to make marketing videos for professionals. You can also find the contact list of all of the partners and sign up for our email list to join us and get all the latest information about the project! Last but not least, the website features a download area, where you can find all current newsletters, compendium of case studies and brochures.



IN-PLACE website home page