To address the challenges of the digital transformation in education and training

…a journey started long time ago

20 years of activity in education and training at EU level

Eurocrea fields of activities

Research & Implementation

- Education & Training
- Capacity Building
- Sustainability & Local Development
- Entrepreneurship
- Social Innovation

Technical Assistance

- Teaching & Training
- External auditor and evaluators at EU and EC levels
- Project management from the design throughout the implementation of the project

Eurocrea latest success

Realization of several commercial projects

40 projects implemented by the former Lifelong Learning Programme

Participation in more than 15 projects by 7FP and other EU Programs

27 Projects approved by Erasmus+ between 2014 and 2017

eurocreamerchant
consulenza direzionale d'impresa
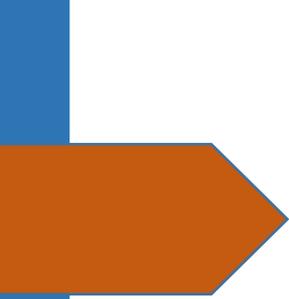
Why addressing digital education?

The 47% of EU population is not properly digitally skilled, yet in the near future, 90% of jobs will require some level of digital skills

An **inclusive digital society** is one where citizens have the **right skills to seize the opportunities of the digital world** and boost their chance of getting a job.

Digital single market pillars

Access	Environment	**Economy&Society**
• E-Commerce • Parcel Delivery • Geo-blocking • Copyright • VAT	• Telecoms and media • Online platforms • Security and personal data	• Data economy • Standards • **Skills** • E-government

Digital single market cannot be achieved without a properly e-skilled society

From an interest group to DLEARN

- **May 2015:** launch of the survey to investigate about the interest regarding digital education, among European organizations, and the will to take part to an interest group about it. 276 organizations answered to our questions and 124 out of the total were willing to contribute to our initiative

- **January 2016:** launch of the European Digital Learning Network
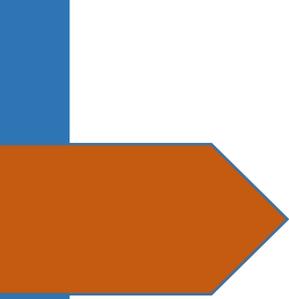
Dlearn Mission

- We aim to **embrace the challenges brought by the digital transformation** in terms of digital skills mismatch and digital learning opportunities.

- We believe in the value of **SHARING, CONNECTING, MULTIPLING, ENHANCING** the potential of our members, local territories and people.

- 21st Century skills are considered to be key enablers of responsible citizenship in a ICT-based economy. **A successful education and training in our knowledge society depend increasingly on the confident, competent and innovative use of ICT.**

- DLEARN wants to **bring closer the experiences and the voices of local territories** and people to EU polices.

Dlearn concept

- **Aggregator** of practices and ideas

- **Protected network** of different and diverse organizations

Share

Connect

Multiply

Enhance

- **A platform to reflect,** think and trigger new initiatives

- **Valorization and integration** of the single initiatives within a bigger collector
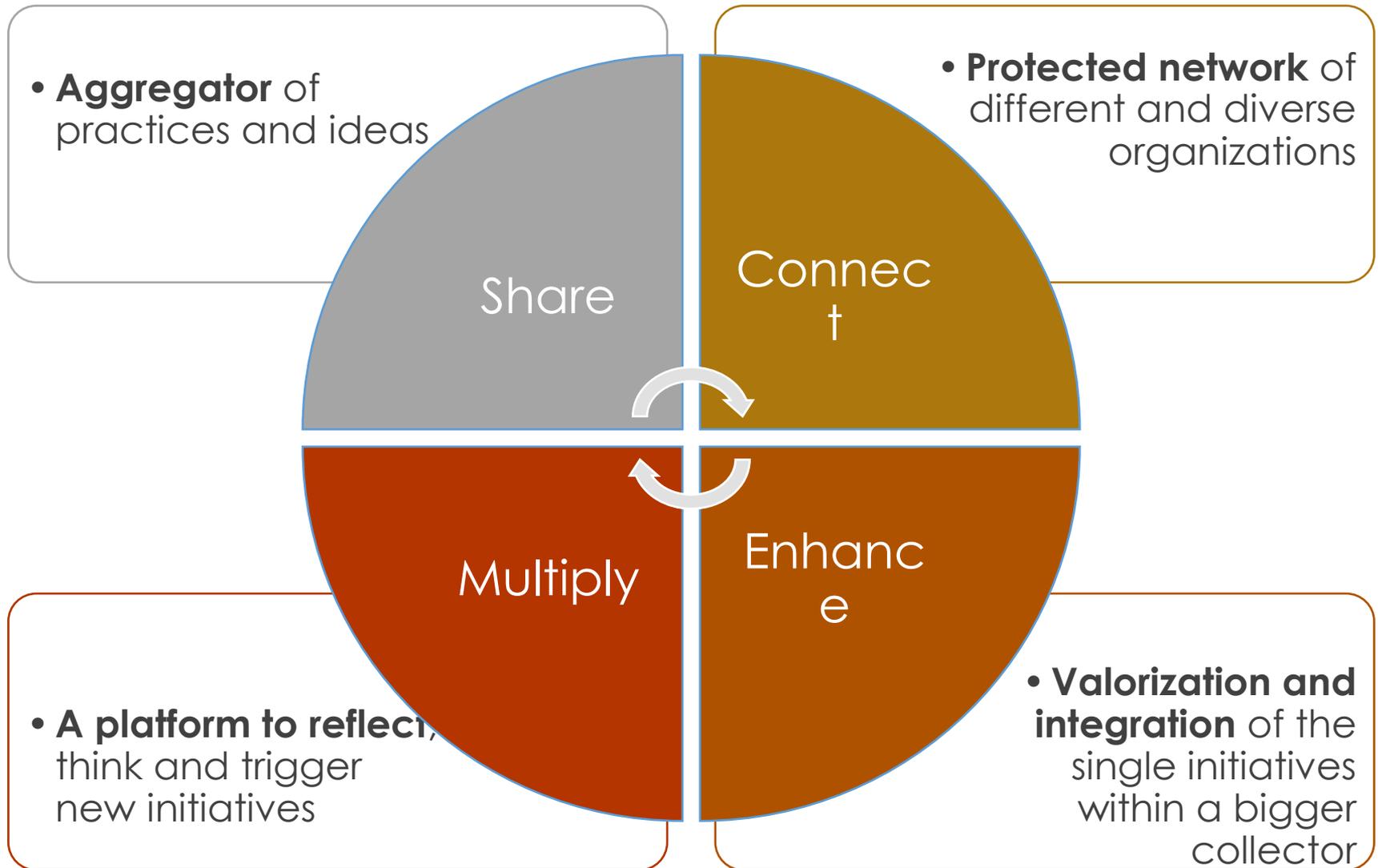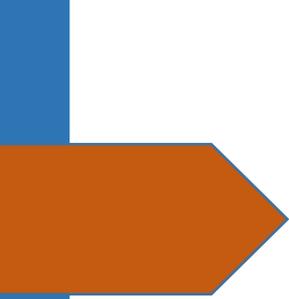
Dlearn members

❖Associations

❖Educational Centers (adult education)

❖Training Centers

❖ICT education services providers

❖ICT experts

❖NGOs

❖SME's

❖Universities

❖Vocational Schools

23 members located in 15 countries
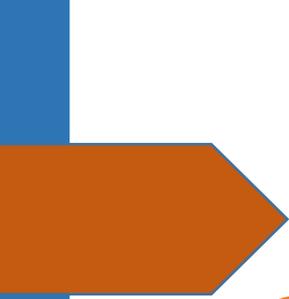
Dlearn working groups

Higher education
- Boost students centered-learning settings and innovative educational methods

Adult education and society capacity building
- Promote awareness and competent exploitation of ICT within the society

Vocational education
- Enhance digital education to overcome skills mismatch and foster innovative training model

School education
- Improve pedagogy and teaching with ICT tools and innovative practices
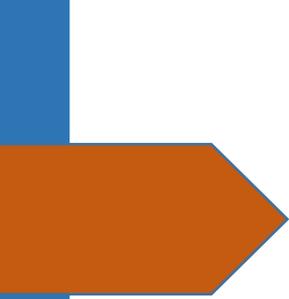
Dlearn expertise

- ICT / new technologies / digital competences
- Intercultural/intergenerational education and lifelong learning
- New innovative curricula / educational methods / development of training courses
- Entrepreneurial learning – entrepreneurial education
- Youth enhancement and boost of competences especially of those in need
- Development of innovative educational tools through game-based approach, mobile applications and interactive platforms to engage learners.
- Promotion and implementation of European transparency tools for education and training (ECVET, EQAVET, etc.)
- Promotion and communication
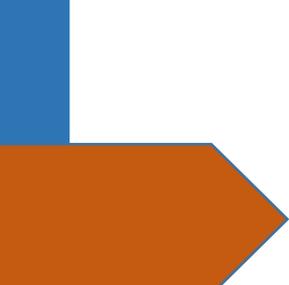
Dlearn activities

PROJECT LAB

←Closer cooperation and enhancement of our activities to a higher level through periodic project labs

NETWORKING

←Tight networking activities and lobbying to achieve a fruitful accreditation of local needs to the relevant EU Commission DGs

KNOWLEDGE CREATION

←Improve existing experiences and knowledge of digital learning through sharing of practices and creation of efficient business opportunities

Dlearn achievements

- **PROJECTS** 2016

Enhancing Learning In Teaching via e-inquiries

◄ ELITe aims to provide digital professional learning opportunities for secondary teachers' competence development. The project wants to develop, deploy, evaluate and disseminate an innovative approach for teachers' professional learning via inquiry methodology.

Disconnected, discouraged, disenabled? Let's code!

◄ DIS-CODE aims to train students at drop out risk on improving digital skills and learning math by studying coding, the 21st century language developing transversal skills such as abstract and analytical thinking, logic and problem solving.

Dlearn achievements

- [PROJECTS](#) 2017

10 new brand projects approved by Erasmus+ - Strategic Partership – development of Innovation. Almost all connecting Education with the digital skills in sectors such as VET, Adult Education, Schools and Higher Education
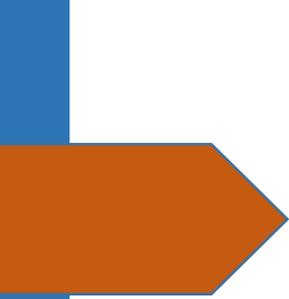
Dlearn achievements

- **PROPOSALS**

Involvement of Dlearn members in more than 90 proposals between 2016/2017 that generated 30 approved projects.

Dlearn achievements

- **WORKING GROUPS**

Co-ordination and harmonisation of ESI Funds

On the 21st of March 2017 Dlearn was invited by the DG Regio, in Brussels, to attend a working group to discuss about a study on the co-ordination and harmonisation of ESI Funds and other EU policies. In particular, the meeting was focused on enhancing access and quality of information and communication technologies (ICT).

Dlearn achievements

- **WORKING GROUPS**

Digital Apprenticeship

◄Dlearn was invited by the DG Connect, in Brussels, to attend a working group to discuss about the "Digital Opportunity" iwhich is a pilot project that European Commission intends to launch in the autumn 2017. It promotes cross-border traineeships in European companies for students and recent graduates, with the aim of improving their digital skills.The traineeships will start in the academic year 2018/2019, may have duration of up to five months and must be carried out without interruption.

Dlearn achievements

- **ADVOCACY ACTIVITIES**

Digital Skills and Job Coalition

- On the1st March 2017 Dlearn was accepted as member of the "Digital Skills and Job Coalition". We are now full members of the coalition and we cooperate closely with the Commission to bring innovation and improve digitalisation in EU. You can access all information [here](#).
  - Within the Coalition activities Dlearn promotes the Pledge: «What do you think about the future of digital Education and Training in EU?". All info can be accessed [here](#)

Vocational Skills Week. **We will be present at edition 2017 as well**

- Participation to the Vocational Skills Week promoted by DG Employment - 28th November 2016/9th of December 2016. Contributions of the network:
- Communication campaign to promote digital skills at various educational levels http://dlearn.eu/news/ - Dlearn
- Seminar about ECVET in non-formal learning – IDEC, Greece
- Open Day and promotion of VET in Higher Education – DIT, Ireland
- Your door to Europe and Open the door to Europe, presentation about international training – DOM SPAIN, Spain
- Presentation of Vocational Skills in a world of Internet of Things technologies – Atlantis, Greece
- Showcase of profession in construction and architecture – E-Business Academy, Bulgaria
- Open day on VET – 2° Vocational school – Katerini, Greece - Platoon

Dlearn achievements

- ## COOPERATION AGREEMENTS

✓	LIFELONG LEARNING PLATFORM www.lllplatform.eu	✓	- EUROPEAN OFFICE OF CYPRUS: www.eoc.org.cy
✓	- EUROPEAN ASSOCIATION OF ERASMUS COORDINATORS: www.eaecnet.com	✓	- EU PARENT'S ASSOCIATION www.euparents.eu
✓	- DIGITALEUROPE www.digitaleurope.org	✓	- DIGITAL LEADERSHIP INSTITUTE www.dlii.org
✓	- EBN (EUROPEAN BUSINESS CENTERS) www.ebn.eu	✓	- EC DGs: CONNECT; EMPLOYEMENT (UNIT A3 APPRENTICESHIP, VET AND ADULT EDUCATION); EAC (UNIT A2 EIT and FUTURE OF EDUCATION)

• SERVICES FOR THE MEMBERS

Gotomeeting/Gotowebinar

←Subscription of an unlimited account in Gotomeeting/Gotowebinar to organize meetings and webinars online. Members can use it at their own peace and free of charges.

Meeting rooms renting

←Meeting rooms renting deals in Brussels at the European office of Cyprus premises. Dlearn members can benefit from different services and advantages.

Call for partners scouting

←Sharing of "call for partners" for different calls and field of interests

Training programme

←Training programme made of webinars. The webinars are running on a six months basis. Attendees to webinars have been around 100 people so far – an average of 10/15 each webinar. All info can be accessed here.

Networking opportunities

◄By the creation of our own events or joining the most important ones in Europe, our members benefit of a privileged access to the most influent persons and organizations in EU in the fields of Education & Training at all the levels.

Dlearn achievements

COMMUNICATION ACTIVITIES

WEB SITE – 1500 visualisation/month

Social Media coverage on Facebook, Linkedin and Twitter

Quarterly Newsletter – 3000+ contacts

Blog post on the latest news in digital education

International Conferences participation

...Thank you for the attention

Gianluca Coppola - President

European Digital Learning Network

Via Domenico Scarlatti 30

20124 – Milano Italy

www.dlearn.eu

gianluca.coppola@dlearn.eu