



Return on Investment  
of Work Based Learning and apprenticeships

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ROI of WBL and Apprenticeship



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ROI is an international project aimed at developing a digital tool to calculate the Return on Investment of Work Based Learning and apprenticeships for SMEs.

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## PARTNERS

TECHNICAL UNIVERSITY OF  
KOSICE (Slovakia)

IDEC (Greece)

CECOA (Portugal)

SOCIAL VALUE UK (UK)

KISMC (Bulgaria)

POLITEKNIKA IKASTEGIA  
TXORIERRI (Spain)

COSMIC INNOVATION (Cyprus)

DLEARN (Italy)



Erasmus+

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"ROI of WBL and apprenticeships" project number: 2017-1-SK01-KA202-035375

The ROI project has been launched! Our first meeting, the *Kick-off Meeting*, has taken place the last 10<sup>th</sup> of November 2017 in **Košice, Slovakia**. The project partners will meet again in **April 2018** in **Liverpool** (United Kingdom). From the **17** to the **19 April**, a training course will be held by SOCIAL VALUE NETWORK UK and it will train the trainers on what is SROI (Social Return on Investment) and how it can be applied in work based learning and apprenticeships schemes. On the **20 April 2018** the project partners will join the **2nd Transnational Meeting** always in Liverpool to continue working on the first intellectual output *Model for Return on Investment of WBL and apprenticeships*.

## WHAT IS WORK BASED LEARNING?

Work-based learning (WBL) is often seen as a powerful vehicle for developing workplace skills and promoting productivity of the labour force. Realising the potential of work-based learning requires firms and trainees to engage in work-based learning that effectively increases productivity. Understanding the dynamics of the costs and benefits of WBL and ensuring that those are reflected in the design of WBL schemes is essential to ensure that firms provide high-quality WBL and trainees perceive WBL as an attractive career option.

Discover [HERE](#) the latest news about Apprenticeships in Work Based Learning!

## PROJECT RESULTS

A model for the Calculation of Return of Investment (ROI) of WBL & Apprenticeship for SMEs

A digital tool to visualise the ROI model

A Good Practice Guide addressed to SMEs on how to design, implement and monitor profitable Apprenticeship practices.

### CONTACT US!

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