



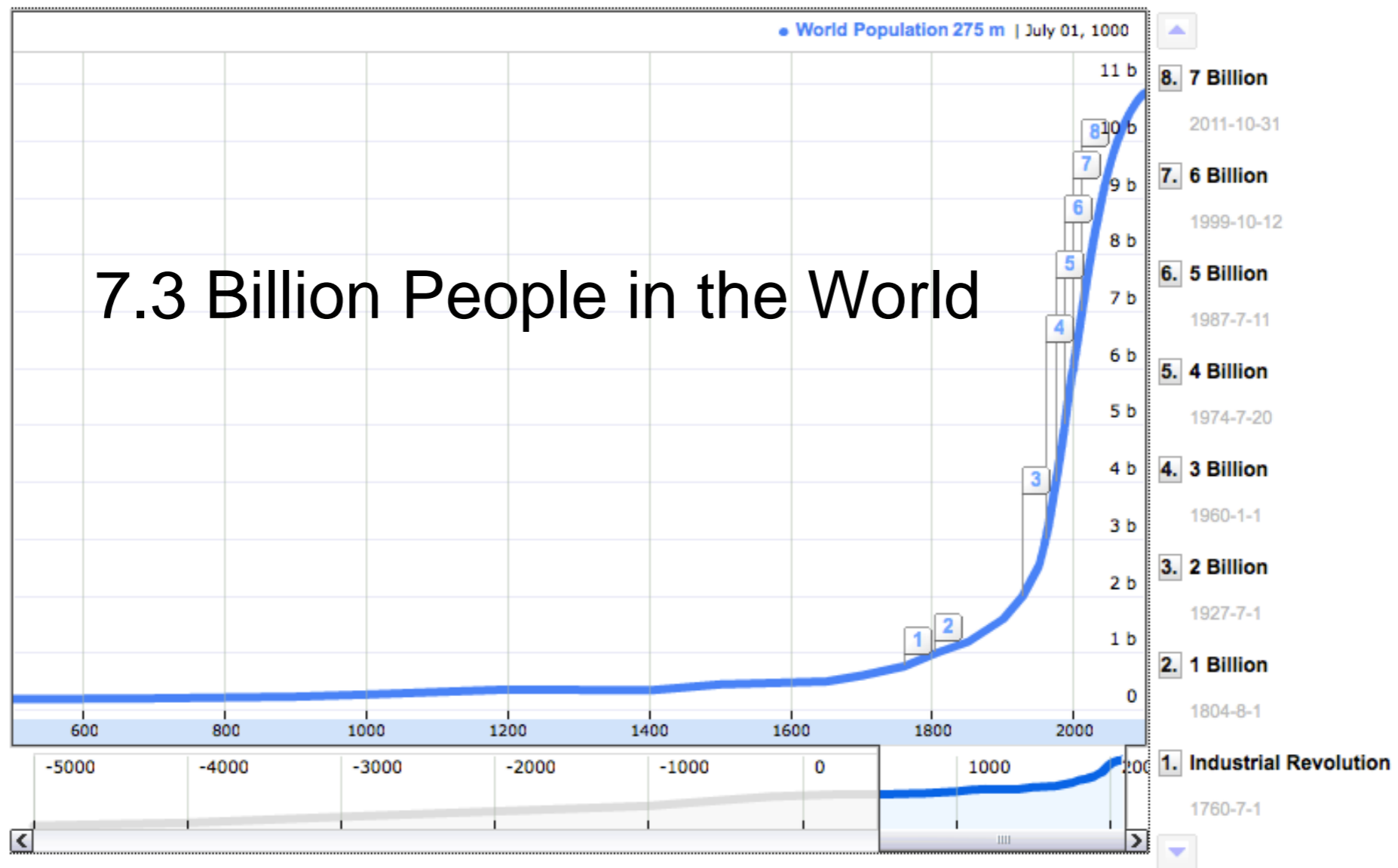
@roningirl



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The Great Equalizer...

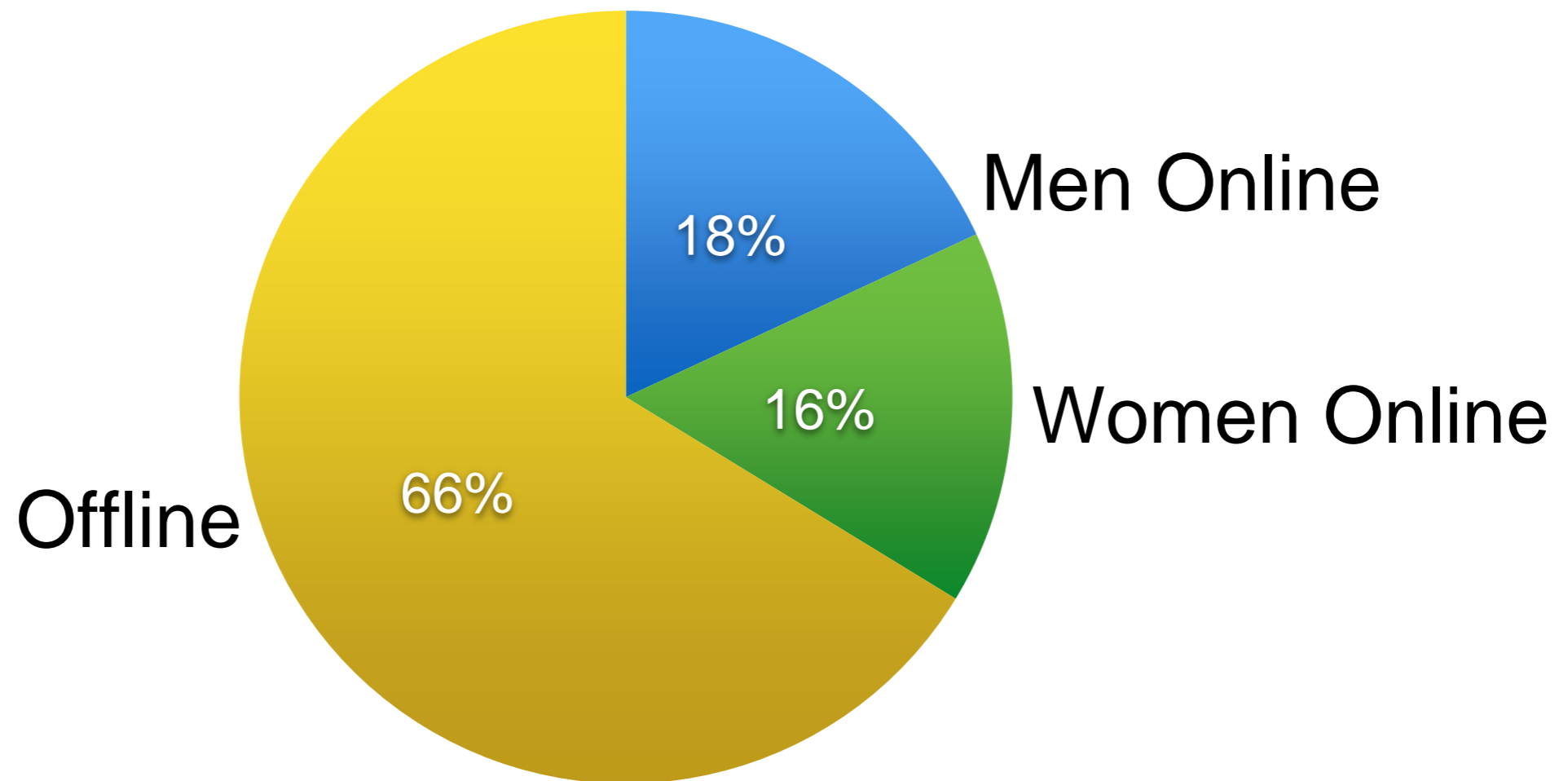




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The Great Equalizer?



2013 - Doubling Digital Opportunities, ITU, UNDP



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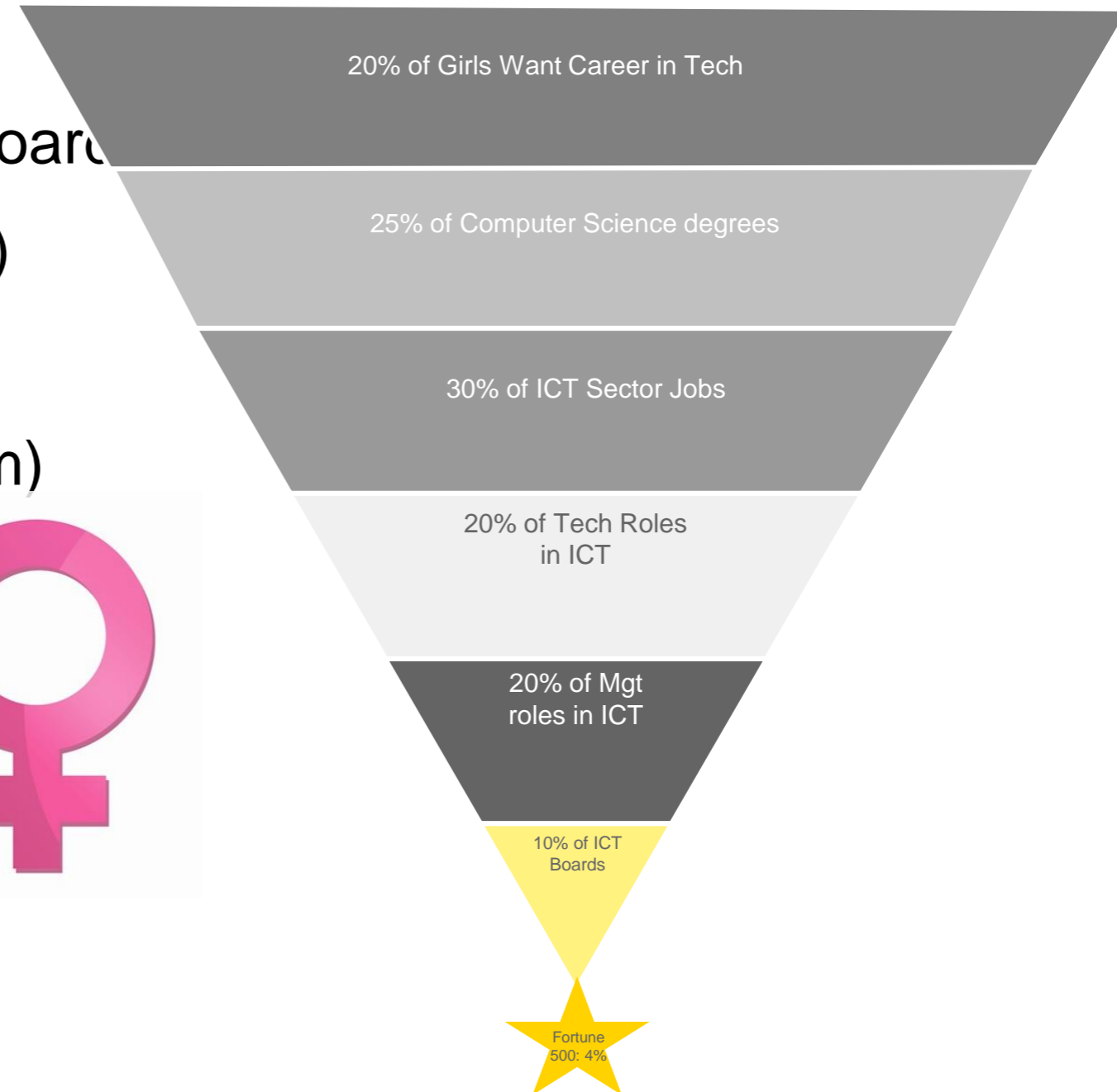


The down & dirty

- 13% of European Publicly-traded Boards
- 1 in 5 Employees in ICT (in Europe)
- 1 in 8 in Industry
- 3% of Tech Starters (e.g. in Belgium)

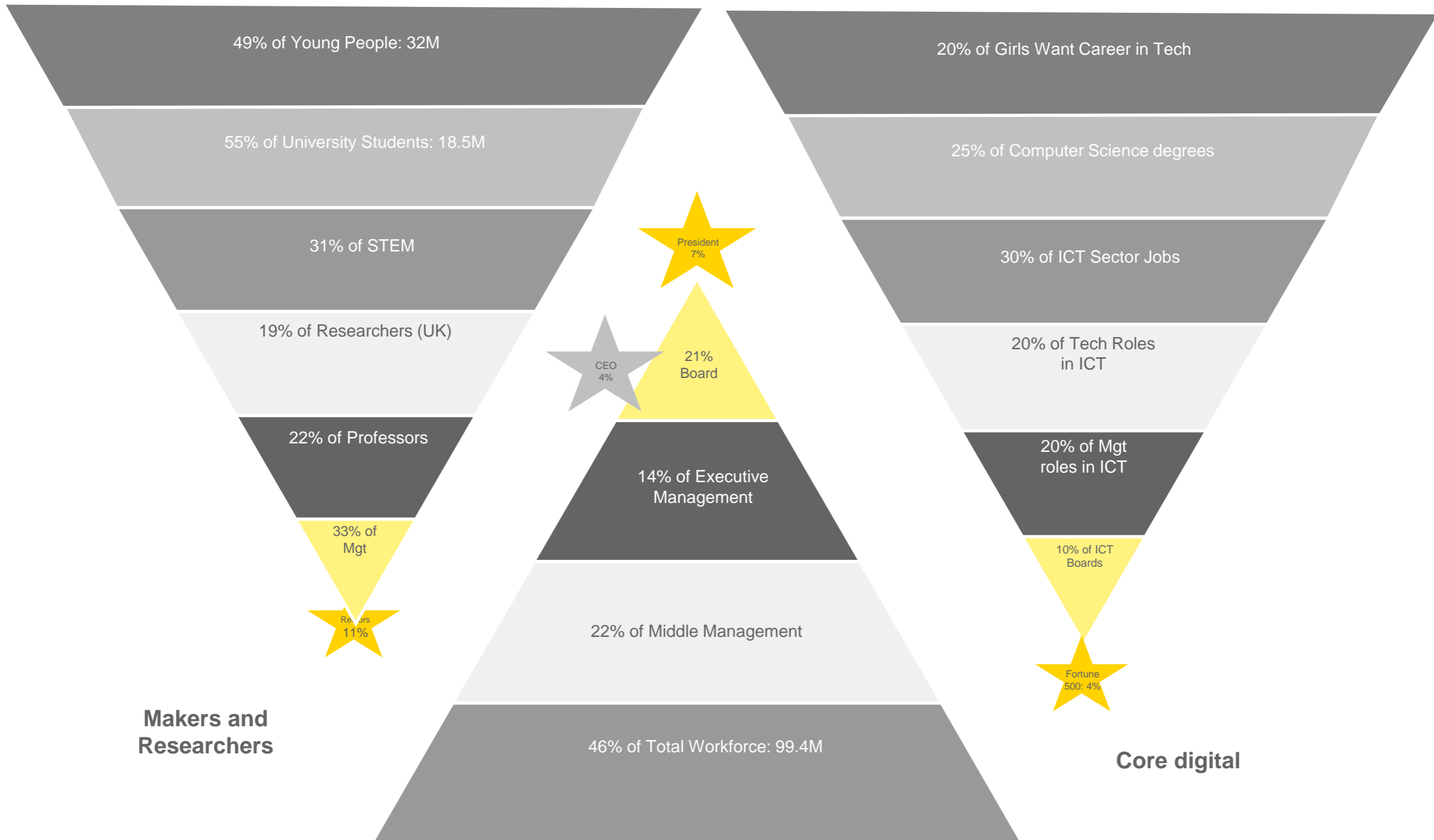


- Better decision-making
- Resonance with user-base
- Positive impact on bottom-line





Rewind...



got root?

No, this is not my
boyfriend's computer.

JOHN CASH



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The down & dirty

- 85% of women starters fly solo
- FFF: Fleeing, Fed up Forty-somethings
- Mature, mothers, business partners of husbands





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800%



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Europe's "secret weapon"

- GDP:
- Employment:





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The down & dirty

- 5% of VC Funding
- 85% of VC Firms have no women partners
- Women angel-investors?
- Startup? - Scaleup? - Steady-state?

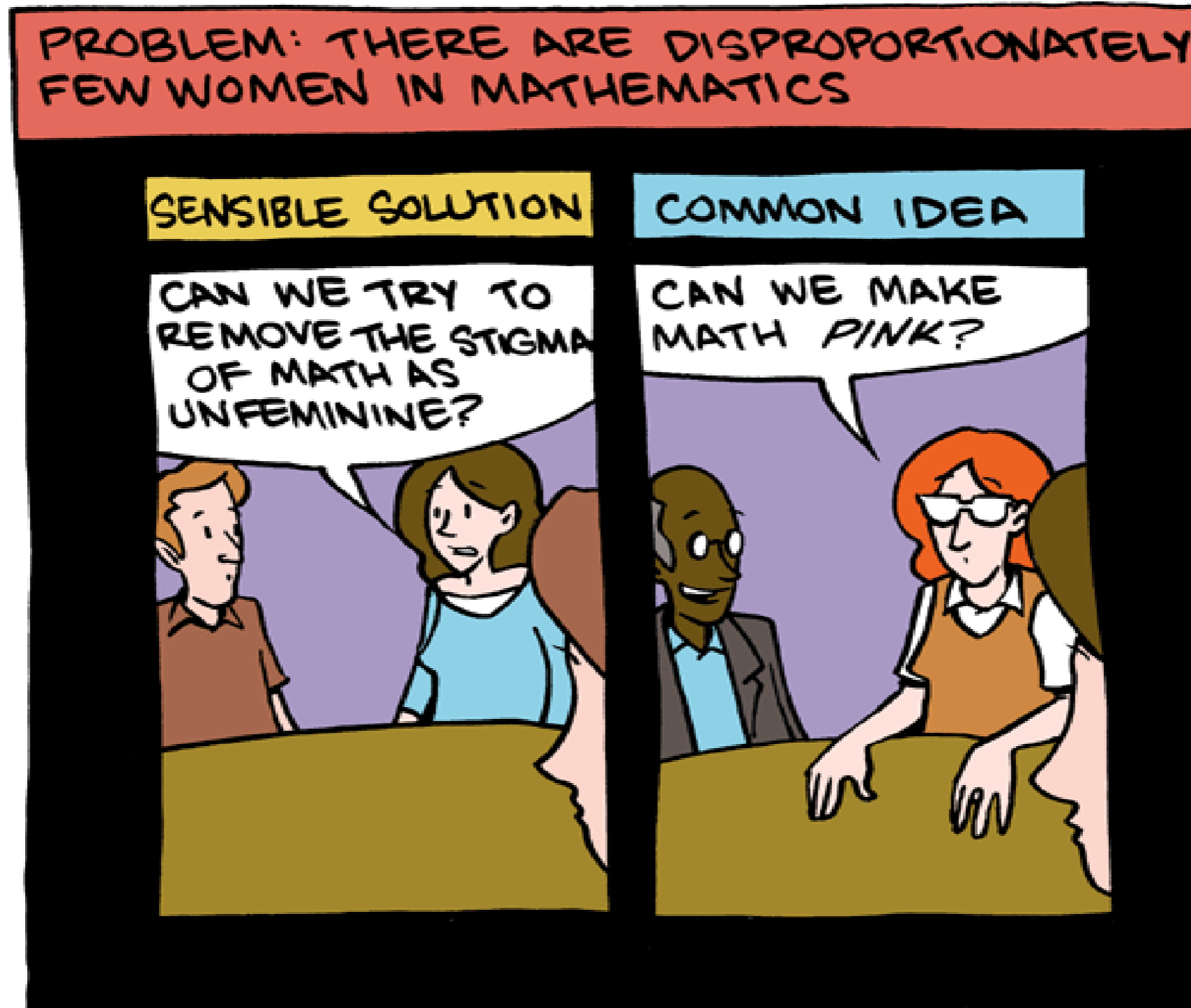




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What do we do?





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Restore Balance





• Cultivate & Nourish!

Ecosystem for women tech entrepreneurs

- Patents & loans
- VC & angel investors: Investment by Women for Women

=> *Quota on loans for Women-led SMEs?*

=> *Women-owned Banks?*

Why rob a bank when you can own

one?



move it forward

digital starter event for women



- ESTEAM
- Girl & women, beginner-focused
- FREE Tech training & Coaching
- Worldclass partners





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Girl Tech Fest



- 30 April 2016 in Brussels
- ESTEAM skills for Girls
- 250 girls; 100 volunteers; 60 workshops
- Support us!
 - Volunteers, experts to run workshops
 - Infrastructure: Laptops, software, labcoats
 - Media
 - Sponsorship



'If wealth was the inevitable result of hard work and enterprise, every woman in Africa would be a millionaire.'

— George Monbiot



David Avocado Wolfe





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INTERNATIONAL

women > 2020



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