

European Digital Learning Network Public Launch

Brussels 11th February 2016 - Residence Palace, Passage Room - Wetstraat 155, Rue de la Loi

08:30 to 13:00 a.m.

8:30 – 9:00 Registration of participants

9:00 – 9:20 Welcome speech / **Gianluca Coppola** - European Digital Learning Network President

Round Table discussion - Digital Agenda for Europe

9:20 – 9:50

Grand Coalition for Digital Jobs – Embracing the challenges of digital skills to face unemployment – The Digital Agenda as a challenge

Janne Elvelid, European Commission; DG Communications Networks, Content and Technology — Directorate-General for Communications Networks, Content and Technology; Unit F.4 European Semester and Knowledge Base

In the near future 90% of jobs - in careers such as engineering, accountancy, nursing, medicine, art, architecture, and many more - will require some level of digital skills. At the end of the day every citizen, especially young people, needs to have at least basic digital skills in order to successfully move from school into work, be employed and included in the society.

9:50 – 10:20

Opening Up Education - Better education for a better life

Denis Crowley, European Commission; Directorate-General Education and Culture; Directorate B-Unit B.3 Innovation in Education, EIT and MSCA

Between 50% and 80% of students in EU countries never use digital textbooks, exercise software, broadcasts/podcasts, simulations or learning games. Most teachers at primary and secondary level do not consider themselves as 'digitally confident' or able to teach digital skills effectively, and 70% would like more training in using ICTs.

10:20 – 10:50

Smart Learning - Innovation toward personalized learning

Denis Crowley, European Commission; Directorate-General Education and Culture; Directorate B-Unit B.3 Innovation in Education, EIT and MSCA

Multidisciplinary research and innovation actions show how digital classrooms, using tablets, 3D technology and flexible space arrangements can help drive creativity, innovation and curiosity.

10:50 – 11:05 – Coffee Break

11:05 – 11:35

Digitising European Society – Member state and European progress towards a Digital Economy and Society according to the DESI (Digital Economy and Society Index)

Alexandre Mateus, *European Commission; DG Communications Networks, Content and Technology — Directorate-General for Communications Networks, Content and Technology; Unit F.4 European Semester and Knowledge Base*

Digital Technologies are transforming Europe's society and economy and are changing the labour markets. The Digital Economy and Society Index (DESI) tracks the progress of EU countries towards a digital economy and society. It is composed of 30+ indicators grouped into five policy areas: Connectivity (how widespread, fast and affordable broadband is), Human Capital (the digital skills of the population and workforce), Use of Internet (the use of online activities from news to banking or shopping), Integration of Digital Technology (how businesses integrate key digital technologies, such as e-invoices, cloud services, e-commerce, etc.) and Digital Public Services (such as e-government and e-health). This session will present the index and the main progress statistics for the EU and member states.

Closure of the Roundtable

11:35 – 12:15

Digital Leadership Institute – Cheryl D. Miller, *Founder & Executive Director*

Increasing participation of women in digital sectors would add as much as nine billion euros to the European economy every year. Despite this fact, current digital skills education, job recruitment and leadership development activities, including for entrepreneurs, address female participation only as an afterthought or not at all. Hear more about the challenge and some rare initiatives that aim to capitalize on this overlooked opportunity.

DigitalEurope – Francesca Falco, *Project Manager*

A fully functional Digital Single Market would bring many benefits to European businesses and consumers, but we need to counterbalance skills mismatch in digital professions. Some initiatives at European level are going to shape the close future in terms of awareness on the numerous jobs opportunities brought by the digital revolution, such as eSkills for jobs, Digital&Business skills etc. DIGITAL EUROPE represents one of the key stakeholders in the practical implementation of those initiatives, bringing hands-on experiences.

12:15 – 13:00

Interventions by European Digital Learning Network founding members
Question & Answers

13:00 – 14:00 Networking Brunch